

NJLA Member Services Meeting – 1/11/12
Middletown Township Public Library
Attended: Michael, Laverne, Lindsay, Renee, Steve H

1. Minutes

December 14, 2011 notes handed out. Previously sent to committee members by email.

Pat Tulmulty members report from email:

The current active membership is 1462. This is down from 1526 at this time last year and 1710 in Jan 2010. So in two years we have lost 248 members.

We have 17 members signed up for the Medieval event.

2. Membership Drive - NJLA Conference. End of Jan?

Committee decided that the chance to win a one year NJLA membership would be the best incentive prize for membership drive. MM will talk with Pat to see if someone renews before June, will that be toward June 12- June 13 membership/ or only run until June 2012. A few other prizes could be NJLA store gift cards. Preconference prize is difficult for staff time to get away from library.

Non members who attended programs- have list.

3. February Meeting Location – Mount Laurel

LM has secured 2 dates at Mount Laurel through Sam Marker. – Feb 22nd and 29th.

Director Kathy Schalk-Greene willing to speak to us if avail. MM will check Jennifer's no go dates. This is our West Jersey location.

Need to promote to librarians to come out for this meeting since we are taking time to travel, even if not regular committee member.

Get date on NJLA calendar.

4. March Meeting - South Jersey

Discussion that we should find something fun to do and attach meetings to the site. We will look into meeting at Camden Aquarium, or Jenkinson's Aquarium in Pt. Pleasant.

Group rate, does Camden have librarian or ed staff to meet w us?

5. January 28th – Medieval Times trip

New Facebook site with committee as admins established. Event created for Medieval Times. 1/11 17 already paid, 30 say going on facebook many with others, 9 maybes, 119

more invited. Very pleased with our first social event response! Make nametags for comm. Members to wear to greet, talk at event. how will NJLA get tix to those going? Make small postcard to like our Member Services FB page, next meeting.

6. NJLA Conference –Hospitality Table. Stuff to hand out?

Find out from conference committee where we will be located at Revel. Fun stuff to hand out or do. Candy, etc. Bring laptop or digital frame to show njla members flickr photos. Take photos at booth. Video for You Tube page. Will share time to cover table, esp during program end/begin times.

7. NJLA Conference – Job Center

MM will discuss with Prof. Development

8. Librarian Mixer

MM thinks since it's a new event, late summer or early fall. Rent location, bar, etc? Speak with Lynette, Val, Karen most interested. Steve said Hyatt Glasswoods Tavern in NB can be reserved.

9. Next Group Event

Aquarium

Pot Luck at Lindsay's house

They Might Be Giants March 10 in NYC Terminal 5

Ken Rolston Game developer session

10. Other Business

Feb 15 Montville Microconference – MM?

March 7 Camden (Laverne will be away)

LISSA Tues meeting rep- Steve will connect them with MM