

NJLA Member Services Committee Meeting Minutes

February 27, 2014
Edison Public Library

Minutes by Megan Kociolek
(reformatted & edited by LKM)

Attendance: Danielle Cesena, Heidi Cramer, Stephen Hrubes, Megan Kociolek, Lanora Melillo, Lindsey Meyer (chair), Robin Rockman, Lynn Schott, Erica Solomon, Megan Van Dorn (intern)

January minutes

No comments on the January minutes.

REPORTS

Membership Drive

Heidi reported that the total NJLA Membership went up between Feb. 2013 (1,510) & Feb. 2014 (1,613). James has not updated Lindsey about any new members.

Spring Membership Drive:

Lynn's updating the halfpage membership form for use at the Conference. It will be inserted into non-member's registration packets.

Heidi will check with the office about the "Join Now" promotion, which we would like to revive. New members join for the first time and get up to 3 additional months included with membership. Promote with banner, listserv messages, and emails to non-members.

PR Materials Design

The PR committee is going to get back to Lindsey by 3/31/14.

Karaoke

(Feb. 15 event canceled due to snow.) Megan Van Dorn and Megan Kociolek will get back to Lindsey by 3/14/14 about pricing for a possible August Karaoke date in New Brunswick.

CONFERENCE

Jump Start Your Jobseekers Workshop: Lynn is reaching out to contact professionals at institutions for the conference.

Dining Guide: Dining guide needs to be updated, to add closer places to Revel. Heidi is going to contact the Conference Committee about the Dining Guide and the HACK NJLA initiative. Robin is going to dig up last year's dining guide. We will decide at next meeting in March who is going to update Dining Guide.

Lanyards: The committee decided to pursue buying Lanyards for new members only, instead of for everyone. Heidi will check with Sue Rice about the lanyards and then email group.

Raffle: Heidi will contact the office about giving away a membership or NJLA store certificate for a raffle at the hospitality table. We talked about Starbucks or DD gift cards as secondary prizes. The contest will be exclusive to members only, as a membership perk.

Hospitality Table Attraction: Heidi recommended having bubble writing with a message that librarians could take a picture with at the hospitality tables. Heidi is happy to pursue this with someone at her library creating the bubble writing.

FUTURE EVENTS

Mixer: Steve and Meg V are booked for 3/29/14 at Glasswoods Tavern at the Hyatt New Brunswick. They are going to post the event to Facebook by 2/27/14, and send write up to Library Link and NJLA with Pat. Steve said he would do this.

Turtleback Zoo: Robin needs to ask about deposit, rain date, one place to meet for photos, the time decided for Picnic area was 11:30. Talked about advertising and “save the date” in March.

Grounds for Sculpture: Lanora talked to Cassandra but the booking person is on vacation. Lanora sent another e--mail as of February 27. Once Lanora hears back will contact Lindsey with date and pricing.

NOTE FROM LINDSEY: Please CC her on everything important.

MARCH MEMBERSHIP RECRUITING OPPTS

Summer Reading workshop: Lanora, Robin, and Danielle are attending. Lanora will take bookmarks to hand out, as a MSC table isn't possible.

Microconference: Lindsey will call Montville about hosting a table at their March 26 event.

LISSA: Lindsey will also reach out to LISSA about sending a MSC speaker for a spring meeting.

Next meetings: March 27 at West Orange

April 24 at Nutley

May date to be determined via Doodle poll.

[The winner was Wed. May 14. Location TBD.]