

NJLA Member Services Committee Meeting Minutes
May 14, 2014
Monroe Township Public Library

Minutes by Erica Solomon

Attendance: Heidi Cramer, Stephen Hrubes, James Keebler, Megan Kociolek, Laverne Mann, Lindsey Meyer (chair), Lynn Schott, Erica Solomon, Megan Van Dorn (intern), Emily Weisenstein

1. Minutes from Apr. meeting & volunteer to take today's minutes

- Correction from April Minutes: PR committee does want to collaborate in the Fall

2. Year in Review:

Membership Drive

- Pat reported our current membership is 1667. At the 2013 May board meeting, the membership was 1618. We now have 164 students. Heidi wants to confirm this information and believes that we will have a better report of membership by the first meeting of the 2014-2015 year.
- The new membership drive was very successful, and we made connections with many different groups, such as YA and Academic librarians.
- James suggested focusing on renewals for the upcoming year, in addition to pushing for new members.

Events – Lindsey reported:

- Silver Ball Museum – 35 attendees, \$165 raised
- Haunted Prison – 13 attendees, not a fundraiser
- Mixers in Morristown and New Brunswick

3. Reports:

One-year Follow-up Survey for New Members

- James shared the questions with the group, and we made some changes. The survey will be distributed after conference to anyone who joined NJLA during the year 2013. One question in particular that generated a lot of discussion was regarding a payment plan option for membership. Members suggested comparing NJLA membership to a Netflix subscription, emphasizing the appeal of splitting the amount into multiple smaller payments. To address concerns of members not paying the fee or trying to cancel, the committee discussed implementing an automatic payment process and not allowing cancellations.
- At this point, we also discussed ways to introduce new members to NJLA. We talked about the possibility of having a new member orientation, either on NJLA's website or an in-person workshop. This would include information on the different groups in the state (State Library, LibraryLink, NJLA, etc.) and how to get involved with NJLA sections and committees.
- James also shared that we will be transitioning from the wiki to the NJLA website. We will have our own page and will be able to add content.

Membership Recruiting at Library Events & New Member Emails

- Lindsey sent text to library events that could not be attended by committee members, with the hope that the program coordinators would talk about NJLA.
- New Members: 9 personal, 5 students, 1 ACRL

4. Conference – Everyone Promote our Programs & Events!

MSC-sponsored Programs

- **Librarian Mixer**, Monday 6/2, 5:00-6:00pm, Mussel Bar
- **Getting Out from the Stacks: How to Network and Build Personal and Professional Relationships Outside Your Library**, Tuesday 6/3, 2:00-2:50pm, Tank 2
 - Presenters: Danielle Cesena, Robin Rockman, Emily Weisenstein
- **Jump Start Your Job Seekers: Perspectives from the Pros**, Tuesday 6/3, 4:10-5:00pm, Tank 7
 - Presenters: Theresa Agostinelli, Garret Gega, Jennifer Van Seters
- **New Librarian and Library School Student Meetup**, Tuesday 6/3, 5:00-6:00pm, Village Whiskey
- **Leadership Bonfire**, Tuesday 6/3, 8:00-9:00pm (following 6-8pm Awards Reception), Outdoor Sky Lobby

Hospitality Table

- Doodle poll to sign up for a timeslot: <http://doodle.com/ebeaguz6iuvb3bss>
- If you are available after 1:30pm, please check on the table (the schedule only goes to 1:30pm).
- Please bring candy and/or mints for the table.
- Emily will clean up the table on Wednesday.

Raffle, Lanyards, 25-yr. inserts

- Raffle – tickets will be in envelopes, Erica will bring a raffle box to be kept at the table, winners will be notified after the conference, James and Lynn will obtain prizes
- Lanyards—ordered 750, will be given to members at the registration desk
- Heidi and Lynn will put the 25-year inserts in the envelopes.

Dining Guide

- Laverne will make copies, and we will keep the dining guide at the Hospitality Table.

25-year Members—Total: 19

- Cards will be placed in the welcome packet of 25-year members directing them to the Hospitality Table.
- When 25-year members come to the table, please give them their certificate and chocolate. Also, please take a picture with them holding their certificate (to capture their name).

Promotion! – Everyone, please promote!

5. Upcoming Events

Turtleback Zoo – Sun, May 25

- This event will go on rain or shine. Lindsey asked everyone to promote on listservs and social media.

Karaoke—Postponed

Mixer—Possibly in mid-August, details TBD

Grounds for Sculpture – Sun, Sept. 14

6. Action Items:

Turtle Back promotion – Everyone!

Conference: Promotion: 2 workshops, 3 mixers – Everyone!

Conference: (lanyards) – Heidi

Conference: (dining guide) – Laverne

Conference: (25-year members) – Emily

Conference: Hospitality table Doodle poll – did YOU sign up?

Karaoke – Megan & Megan

Memes – Danielle

7. Emily was “crowned” incoming chair of Member Services.