

NJLA Member Services Committee Meeting Minutes

October 16, 2014
Nutley Public Library

Members in attendance:

Emily Weisenstein –Chair, Erica Solomon – Co-vice Chair (via Adobe Connect), Danielle Cesena, Cassidy Charles, Megan Kociolek, Steve Hrubes, Lindsey Meyer, Lanora Melillo, Matt Latham, Aman Kaur – (via Adobe Connect)

Minutes by Matt Latham

Starting Time: 10:20 a.m.

- Chair calls meeting to order at 10:20
- Minutes from the last meeting (September) were reviewed and approved by vote.
- Conference Proposal Workshops
 - Conflict Resolution:
 - Options discussed for either a preconference or a single session
 - Lanora discussed the feedback from Joanne Roukens
 - The director from the Mt. Laurel Library might possibly be interested as well
 - Lanora discusses another possible presenter for this topic who lives in California and comes highly recommended – Joan Frye Williams
 - jfwilliams.com
 - The cost of bringing in someone from California is discussed by group and concerns are expressed about the conference committee accepting a proposal with this level of expense
 - To bring in this person we would likely need to look into holding a larger preconference on professionalism and perhaps another program so NJLA can get the most value
 - Before moving forward with a proposal, Lanora will reach out to the California presenter to inquire as to pricing, afterwards decisions will be made regarding format and other possible presenters contacted
 - Possible co-sponsors: Reference, Administrative??
(Administration & Management Section?)
 - Interviewing workshop
 - The group discusses how the format will work for this workshop
 - “speed dating” format with 5 minutes with each person?
 - 10 minutes for each interview?
 - After a robust discussion the group comes up with several parameters:
 - 10 minutes with each person for “mock interview”

- Group needs to reach out to additional people to run the interviewers, this includes directors and supervisors
 - Retired directors should also be reached out to
 - Academic librarians/directors should participate as well
 - There will be a standard list of questions for each mock interview that will be given to the interviewers beforehand
 - Interviewers should be solicited for the list of questions that would be asked in each mock interview
 - Participants will sign up beforehand so that the mock interviews can be scheduled for the session
 - Possible co-sponsors: Reference, Administrative?? (Administration & Management Section?), Children's
- Reviewing Ocean Place and Conference Activities
 - Several members had visited the hotel and town to make an assessment of activity locations
 - Emily, Steve and others presented as to the possibilities for activities
 - Lindsey distributed notes detailing a possible locations and info for the Dining Guide
 - After a discussion of the different arrangements, the group came up with the following decisions:
 - Monday evening of the conference – happy hour mixer at The Wine Loft
 - Tuesday:
 - Sea View Restaurant mixer and dinner
 - Bonfire following the mixer at the hotel
 - S'mores to be made at the event and supplies provided
- Membership drive
 - Emily gave the figure that there were currently 300 non-renewals for NJLA membership, though this number is not verified
 - Other plans – flyer to be created to go out with NJLA renewal notices
 - Special giveaways will be advertised in the flyer
 - 1 night free at Ocean View
 - NJLA Store gift certificate
 - Special post-it note campaign
 - Handwritten notes by Member Services members will be sent out to NJLA members to encourage membership renewal and increased participation
 - Some members will stay following the meeting to fill out post it notes
 - James Keebler will also write notes out
 - Heidi will print the flyers once completed
- Upcoming Recruitment Events
 - Lindsey Meyer will be working the Member Services table at the Adult Services Forum, Oct. 27
 - Lynn, Steve and possibly Kerry will be attending the VALE meeting, Jan. 19

- Upcoming Social Events/Meet-Ups
 - Apple Picking – date has been changed to October 26th
 - The group members agreed to work on promotions for the event – social media, listservs, etc.
 - Listservs to be promoted on – Rutgers, BCCLS, Lindsey: LibraryLinkNJ & LMxAC, Emily: MAIN, etc.
 - An NJLA website mention will be done as well, James will be contacted for this
 - The group discussed different aspects of the event to highlight when promoting: apples, pumpkins, wine, hay rides, animals, etc. This might serve to attract different groups of members
 - Barcade event organized by Matt
 - The group decided to hold this event on Sunday, November 23rd at 1pm at Barcade in Jersey City
 - Matt will create an event on Facebook and begin promotions
- Ending of meeting:
 - The chair ends the meeting with a reminder of tasks that were assigned to each member, especially including getting conference proposals to her ASAP.