

NJLA Professional Development Committee Minutes

Wednesday, February 28th, 2024, at 2 p.m.

Start: 2:08pm

Attendance: Bonnie Lafazan, Christine Anderson, Christina Getaz, Katie Kotacska, Eric Schwarz, Matheson Westlake, Susan Vignuolo

Absences: Adriana Mamay, Brandy Walthall, Jane Jiang, Jennifer Sulligan, Kate Mathe, Katy White, Neil Grimes, Nicole Marconi

1. Acceptance of [January 24th Minutes](#)

2. New Librarian Series:

- a. Katie & Susan are working on a New Librarian panel series for NJLA's Youtube Channel.
- b. Katie and Susan have been interviewing librarians for this panel.
- c. The interviews that have been filmed so far are the following:
 - i. Teen & Youth Services- Public Libraries (two)
 - ii. Adult Services Librarians- Public Libraries
 - iii. Cataloging/Metadata (two)
 - iv. School Librarian/ Media Specialist
 - v. Speciality Librarian- Music Outreach & Technology
- d. New Librarians Panel Interviews still needed to film:
 - i. Law - Susan will reach out to the law librarian at Seton Hall.
 - ii. Health Sciences
 - iii. Medical
 - iv. Corporate
 - v. Archive/Special Collections
- e. Interview backups - Susan & Christina

3. Future Speakers/Programs:

- a. Marketing Program Updates:
 - i. Social Media 101 Program was advertised in the LibraryLinkNJ & NJLA newsletter. Total registration (so far) is 64. [The program will be held at 3 p.m. March 19.](#)
 - ii. Alicia canceled. Katy White helped us secure a replacement presenter. Details to be discussed via zoom soon.
 - iii. There will be a test run on March 12.
- b. Susanne Markgren and Linda Miles (Here is a link to their website: <https://thriveasalibraryprofessional.com/workshops-presentations/>) Susan and Katie have discussed format and topics with Susanne and Linda, as well as settling on a fee of \$200/speaker. Susan will apply for mini-grant funds. The earliest we can be awarded funds is June 15. Susanne and Linda will be in touch

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soon to schedule a zoom meeting to discuss the particulars. We will consider a mid-July date. If so, we could market it at the conference with ¼ sheet flyers.

- c. Virtual Readers Advisory Program- Katie Kotacska & Christine Anderson
 - i. Would LibraryLink's Skill Sharing program be a good outlet for this?
 - ii. Katie will reach out to Darby about a collaboration.
 - d. All about them paraprofessionals- Susan
 - e. Tiktok Program: How to Deal with it in the Library- Legally, etc.
- 4. NJLA 2024 Conference Updates- Bonnie & Susan**
- a. WE ARE APPROVED! Congratulations everyone, and special thanks to Bonnie for putting together the application proposal!
 - b. How Did We Get Here? Breaking Down Barriers in Our Library Careers -- Friday, May 31st @ 11:40am-12:30pm
 - c. [2024 NJLA Prof Dev. Committee Proposal](#)
 - d. Susan and Bonnie will work together on panelist questions.
 - e. Panelists are: Christina Getz, Neil Grimes, Nicole Marconi, Susan Vignuolo and Caitlyn Decker?; Bonnie will moderate.
- 5. Future Surveys: Katie & Susan**
- i. Should we create a survey to see what programs NJLA members would like outside the conference, and we can potentially look into speakers? Katie did one a couple years ago geared towards finding out which areas librarians would like to learn more about to provide programming to their library community. This survey would be geared more towards which aspects of Professional Development NJLA members would like outside of the annual conference. Maybe we should schedule this for after the conference?
 - ii. If you wanted to see one program from the Professional Development committee, what would it be?
- 6. Newsletter-**
- a. Susan met with Katy White and Erica Deb of the Newsletter Committee. Our content will now be published in both the main NJLA newsletter and the LibraryLink newsletter on a quarterly basis.
 - b. Karin Roslund will submit a piece for the March newsletter. Yolanda Keahey did not respond to Susan's request to participate.
 - c. From Eric - Suggestions for "Well, How Did I Get Here?" (You might want to ask the person at the outset if they are NJLA members, or check with the NJLA office - njla_office@njla.org. I am reasonably sure that the following people are all members, either individually or through their libraries being enhanced institutional members.)
 - i. Yolanda Keahey, Outreach Librarian at Jersey City Public Library - check title with her (keahey@jclibrary.org or ykeahey@yahoo.com)

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- ii. Maria Deptula, Health Sciences Collections Librarian at Rutgers University (maria.deptula@rutgers.edu; <https://www.libraries.rutgers.edu/directory/maria-deptula>)
 - iii. Andrew Dauphinee, Instruction and Outreach Librarian at the New Jersey State Library (adauphinee@njstatelib.org)
 - iv. Luisa Martucci, Hispanic Outreach Coordinator, Talking Book and Braille Center at the New Jersey State Library (lmartucci@njstatelib.org)
 - d. Susan will reach out to Darby (eventually) about the possibility of publishing a journaling piece about a librarian's interaction about the marketing campaign from The *New Jersey State Library, LibraryLinkNJ, the New Jersey Library Association*, and *Libraries Are Essential*. To view this campaign, click [here](#).
- 7. LLNJ & other events (other than newsletter)**
- a. Bonnie and Adrianna do a program called Wellness Wednesdays, next meeting is Wed, Mar 6, 2024, 3pm MentorNJ Online Meet-up: Wellness Wednesday Meetup: <https://librarylinknj.org/calendar/mentornj-online-meet-wellness-wednesday-meet-up>
 - b. MentorNJ Mega Meet-up 2024- Tuesday, March 5th. Click [here](#) for more information.
 - c. Other upcoming programs are listed on the [LLNJ calendar](#).
- 8. Newsletter & Website updates: Katie & Susan**
- a. Katie will amend the programming page so it appears updated. Finally updated: <https://njlamembers.org/content/committee-events>
- 9. Updates from NJLA Executive Board- Eric & Katie**
- a. NJLA Town Hall Meeting Updates- Feb. 22nd
 - i. NJLA Executive Board is looking for other hotels for 2026-2028 for the annual conference.
 - ii. Strategic Planning Updates- looking to update mission statements, core values, strategic priorities, goals, measurements of success/metrics, etc. Will be doing focus groups to get feedback on the strategic plan. Draft for the board will occur in April, and a final review will be presented in May. Committees might be contacted for a focus group. (Strategic plans services were sent out- due on March 1st). NJLA is also looking to have two in-person focus groups in North and West Jersey. If you are interested in participating, please click here: <https://docs.google.com/forms/d/e/1FAIpQLSeApOCirxvWwJRJxozD-XKsYs0yp3TECu0a6zuhlPCRO2fIMw/viewform>
- 10. Open Comments-** Keep an eye out for the union survey - will be coming out in late April or early May.
- 11. Adjournment:** 3:13pm

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2023-2024 PD Meeting Dates:

December 20th
 January 24th - In person meeting at JFK Library in Piscataway
 February 28th
 March 27th
 April 24th
 May 22nd
 June 26th - In person again??
 July 24th
 August 28th

2023-2024 committee members:

1	Kotacska	Katherine	Middletown Township Public Library	kkotacska@mplmain.mtpl.org	Chair
2	Vignuolo	Susan	Piscataway Public Library	svignuolo@piscatawaylibrary.org	Vice Chair
3	Mamay	Adriana	Middlesex College Library	amamay@middlesexcc.edu	Conference Future Chair
4	Sulligan	Jennifer	Somerset County Library System	jensulligan@live.com	Lead & Edu Chair
5	Bruckman	Lisa	Woodbridge Public Library	lbruckman28@gmail.com	Member
6	Getaz	Christina	Caldwell University	cegetaz@gmail.com	Member

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7	Grimes	Neil	William Patterson University	grimesn@wpunj.edu	Member
8	Jiang	Yu "Jane"	Union College Library	yu.jiang@ucc.edu	Member
9	Lazafan	Bonnie	Springfield Public Library	blazafan@springfieldpubliclibrary.com	Member
10	Mathe	Kate	Mendham Borough Library	kdonnell@scarletmail.rutgers.edu	Member
11	Marconi	Nicole	Hoboken Public Library	nicole.marconi@hoboken.bccls.org	Member
12	Schwarz	Eric	Clarence Dillon Public Library	eschwarz@dillonlibrary.org	Member
13	Walthall	Brandy	Atlantic City Free Public Library	brandydwalthall@gmail.com	Member
14	Westlake	Matheson	Mercer County Library	mathesonwestlake@gmail.com	Member