

## Diversity and Outreach Section Agenda

Nov 12, 2015, 2:00 - 4:00 pm

Toro's – Clifton, NJ

- I. Introductions - Andrew Luck, Selwa Shamy, Allan Kleiman, Mary Kearns Kaplan, Tara Kehoe, Jill D'Amico, Cynthia Robbins, Enola Romano.
- II. Review of Minutes from Oct 22, 2015 meeting
- III. Reports from
  - A. Executive Board – Jill D'Amico - NJLA will be at the League of Municipalities Conference
  - B. Social Media Team – Enola Romano - Following 60 organizations, primarily. 35 followers. Getting over 1000 views on at least one tweet. A discussion took place on promoting the twitter feed. Nola said the best way is to be active. Morning tweets get the most views, she can schedule the execution of tweets. Hashtagging is effective. The conference will be a good place to do promotion.
- IV. Active:
  - A. First Friends book donations – Kyle! - First Friends serves immigrant detainees and Kyle is looking for book donations. Delivery method needs to be found.
  - B. Other People's Holidays calendar - Allen - An effort to be sensitive to the holidays of multiple cultures and religions. The calendar was handed out. This can be a tool for libraries to do outreach.
  - C. Conference proposals
    1. Co-sponsoring
      - a) Little Free Libraries program – Small Libraries Section
      - b) "Immigrant" book club – Reader's Advisory Roundtable, Cindy Robbins, Chair. Jill will be one of the speakers.
      - c) Exhibition writing program – History and Preservation Section

- d) Ref via mail with the incarnated – Urban Libraries Section
- e) Using graphic novels in adult literacy programs – Urban Libraries Section
- f) Accommodating Disabilities in the Library -College and University Section
- g) Special Olympics Partnerships – CSS
- h) Mental/Suicide Risk for teen - YA

## 2.Sponsoring

- 1. Social Workers in the library
- 2. ADA program
- 3. Inclusion in Children's Programs - "Solutions for Everyone" title.
- 4. Presentation on Clifton Dia Celebration

## V. Upcoming Events

- A. NJLA Conference program submission deadline Nov 20, 2015

## VI. Good of the Order

### Upcoming meetings:

- 1.December 17, 2015 – Mullica Hill Branch/Gloucester County System
- 2.January 28, 2016 – Toms River Branch/Ocean County System
- 3.February 24, 2016 –
- 4.March 24, 2016 -