

**NJLA Member Services Committee Meeting**  
**February 19, 2015**  
**Adobe Connect Meeting**  
**Minutes**

**Attendance:** Emily Weisenstein (chair), James Keebler, Cassidy Charles, Lindsey Meyer, Matt Latham, Steve Hrubes, Heidi Cramer, Erica Solomon, Lanora Melillo, Kerry Falloon, Lynn Schott

**Volunteer to take minutes:** Erica

**2015 Conference (April 20-22 at Ocean Place)**

**Giveaways**

- We decided on tote bags with the NJLA logo. We will have red bags for NJLA members and blue for first time conference attendees
- Emily W.: Something like this would also work I think: <http://www.crestline.com/cooperative-grocery-tote-4620.aspx>

**Bronze Bookmark update**

- We are looking for something to give to 25-year members. Bronze bookmarks are very pricey. We discussed choosing something that can easily be mailed to members that do not attend conference, and Heidi suggested just mailing the certificates.
- Possible alternatives: custom bookmark, magnet, chocolate
- Due to time constraints, we will continue to work on the 25-year members offline.

**First time attendees Google doc**

- TJ and Danielle are compiling tips for first-time conference attendees on a Google doc. Emily will share with everyone.

**Hospitality Table**

- TJ is working on a digital display. He needs monitors. Please let Emily or TJ know if you can donate a monitor.
- Emily Moore suggested having a button maker. Emily will ask for a separate table.
- Please complete the Doodle poll for staffing the table:  
<http://doodle.com/6tai9uz2e4pp26bk>

**Program Promotion:**

- Emily will be working with Dale Spindel to promote the Interview program with her Resume Review program.
- Any other ideas?

**MSC Membership Table Facelift**

**Professionally printed banners/posters**

- New posters may not be done in time for Conference. We do have "Hospitality Table" posters already printed.

**Raspberry Pi and monitor – TJ update**

- No update from TJ.

**Membership Recruitment:**

Pre-Conference Membership Recruitment. Approved – how do we promote?

- Anyone who becomes a member after March 1 gets four months free (new members only).
- We have a flyer (thanks Heidi!).
- Emily will email Aman to see if she can promote to Rutgers students.
- Other suggestions: LMxAC (Lindsey), LibraryLink (Emily), Coolbrarians, njlibraries, emails to non-members (James will work on a list)

Upcoming Recruitment Events:

NJLA Micro-Conference: Monroe Public Library: March 3

Maker's Toolkit: March 10 @ Monroe

- Lanora will be at both of these events.

### **Social Events/Meet-ups**

Action Park – Steve Hrubes

- Steve: It looks like general admission for 2014 was \$39.99. 2015 pricing is not currently available. Group rates start at 20 person groups. For 2014 group rate was 23.99/25.99 for weekday, 25.99/27.99 for weekend.
- Action Park is located in Vernon.

Longwood Gardens

- No changes.
- Need to promote. Heidi suggested posting photos on the NJLA Facebook page with a link to the promo.

S. Jersey Mixer

- No updates.

### **Other Business**

New Social Media Guidelines

- It looks like we are in compliance. Please review the social medial guidelines, if you have not done so already.

Moving To Drupal Website

- <http://njlamembers.org/memberservices> - Thanks Lynn!
- We will be posting all information on this website instead of the wiki.

### **Open Forum**

- No issues

**Next Meeting:** March 19th in the Madison Library's Rushmore Room (off of the Adult Services room)