

NJLA Professional Development Committee

Minutes: April 21, 2021 ~ 2 p.m.

Zoom meeting, 2 p.m.

<https://us02web.zoom.us/j/83371334646?pwd=aUIXclExTnRlV2xnMHNHCUY1VldCdz09>

Meeting ID: 833 7133 4646 | Passcode: 081467 | Dial In: +1 646 558 8656 US (New York)

Attendance: Eric Schwarz, Jennifer Larsen, Jen Fitzgerald, Becky Crawford, Selwa Shamy, Theresa Agostinelli

Welcome & Introductions

1. Approve Minutes from March 17 meeting

- a. The minutes are approved

2. Professional Development Newsletter (due April 1, i.e., hard deadline is May 3) - Eric Schwarz is the new editor

- a. Columns for Spring Newsletter ([spreadsheet](#))
 - i. Welcome message by Eric (probably an overview of the issue contents)
 - ii. Upcoming Events: Conference Preview by Radwa Ali
 - iii. Feature Article: Emerging Leaders program by Keisha M. Miller and Stephen Hrubes (maybe)
 - iv. Feature Article: Q & A: School Librarians and Google Certified Trainers by Arlen Kimmelman
 - v. Community Partners: Supporting New Jersey's Job Seekers (Heldrich Center) by Liana Volpe & Stephanie Holcomb
 - vi. Inspiration Corner: PD tips - vo-tech HS librarian by Jacqueline Treadwell (maybe)
 - vii. Well, How Did I Get Here?: Jade Mapp, Literacy Coordinator at Hoboken Public Library
 - viii. Mind, Body, and Soul: "Let The Great World Spin..." by Cynthia Lambert
 - ix. Past Events: "Turning Tinted Pages: A Conversation and Celebration of Black Librarians & Library Workers" by Carina Gonzalez
 - x. Professional Development Opportunities: Please submit to Eric.
- b. Gave columns "Your NJLA Officers" (contact Samantha McCoy) and "NJLA in the Spotlight" (contact C. L. Quillen) to Kate-Lynn Brown for NJLA general newsletter.
- c. Eric got access to the Professional Development email account (pdnewsletter@njlamembers.org) and NJLA Canva Pro account.

3. Virtual Keynotes

- a. Ideas for Keynotes
 - i. What leadership styles promote inclusion? -- Diversity & Outreach section and the Library Workers of Color section will collaborate

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- ii. [Government Alliance on Race & Equity \(GARE\) on advancing racial equity in public libraries](#)
- iii. Theresa suggested a program on prioritizing as a library with reduced resources. Libraries can't do everything for everybody all the time, how do we determine our focus?

4. NJLA Conference Sessions

- a. Conference to be held June 3-4
- b. Stuck in the Middle with You: Leading from the Middle (sponsorship)
 - i. Co-sponsored by Administration & Management section
- c. Podcasting co-sponsoring with Readers Advisory - Cancelled due to co-presenter moving out of state
- d. Double session: Recruitment, Retention & Advancement, co-sponsoring with Diversity & Outreach section

5. Upcoming Learning Opportunities

- a. LibraryLinkNJ - Theresa Agostinelli
 - i. Skill Share Conversations along the lines of MentorNJ Meetups. One hour will focus on a core topic with a moderator.
 - ii. If you are interested in moderating let Theresa know. Scheduling is flexible.
 - 1. Jennifer would like to moderate a session on podcasting.
 - iii. Week long series of 45 minute to 1 hour programs on marketing, communication & advocacy. Elevator speeches -- possibly early August. Theresa is looking for moderators that would pick a subject and develop an agenda.
 - iv. Super Supervisor training is underway and is going well.
 - v. The role - to serve everyone, all types of libraries, and bring everyone together.

6. Updates from other NJLA committees/sections/roundtables/board & LibraryLinkNJ

- a. Committee Survey
- b. Executive Board Meeting on April 20
 - i. PP Loan application to have the debt forgiven is submitted.
 - ii. 20 virtual legislative visits since the beginning of February. They have all agreed to sign on to the bill. Both bills have been introduced in Senate and Assembly.
 - iii. The Town Hall Meeting was very well received, got positive feedback, 150 people attended.
 - iv. Reorganizational Task Force updates from Jessica Trujillo
 - 1. Setting up an FAQ on the NJLA website, information members will need to know
 - 2. Create a Google Calendar to add meetings with information on how to join the meeting

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3. Ideally, there would be another person in the NJLA office taking care of Memberclicks and other tasks that need to be done so Juliet can devote her time to higher level activities.
4. Want to create a knowledge base and make it easily accessible to the membership.
5. Review sections to ensure there is a plan for sustainability
- v. Conference Updates
 1. The registration fee was decreased but expenses still need to be covered
 2. Hardship pricing is available for those who lost a job or had their hours reduced
 3. There will be a gamification aspect to the conference that involves prizes
 4. They are working on a promotional video
 5. The keynote speakers are: Marieke Nijkamp & Alice Wong for June 3 and Korin Williams for June 4.
- vi. The NJ State Library CARES Act Mini-Grant for Public Libraries received 95 applications with a collective financial ask of over \$900,000; there is only \$165,000 available for projects. Applicants should find out awarded grants on or around May 3.
- c. Member Services Committee
 - i. Sponsor a member for the \$35 hardship membership rate. Members will be asked to make donations in the near future.
 - ii. Two trivia events are upcoming: May 6 & June 3. The winner of May 6 may be the returning champion for the June 3 session.
- d. Reference Section
 - i. Theresa will be president
 - ii. Working with Leah Wagner to get the ballot out. No nomination so far for a library school representative.
- e. All NJLA meetings listed on the [calendar](#)

7. Good of the order

8. Future Meeting Dates

- a. Third Wednesday of the month at 2 p.m.: May 19, June 16. The Zoom login will remain the same for these meetings as this meeting.