

June, 2022

NJLA TECHNICAL SERVICES AND COLLECTION DEVELOPMENT SECTION 2021/2022 ANNUAL NEWSLETTER

The Technical Services and Collection Development Section promotes the activities of NJLA that pertain to Technical Services and Collection Development in general. This includes, but is not limited to, administration, organization of materials, processing, authority control, serials control, collection development, and other related topics. We serve this need by providing programs and workshops for NJLA members on relevant topics of interest, and by making ourselves available as a resource for Technical Services and Collection Development librarians and staff who may have questions or problems in their libraries.



2021/2022 Officers

Lisa Thornton, President
Scotch Plains Public Library

Katrina Zwaaf, Vice President
Somerset County Library System of New Jersey

Teresa Bayles, Secretary
Somerset County Library System of New Jersey

2022/2023 Officers

Katrina Zwaaf, President
Somerset County Library System of New Jersey

Natasha Zaleski, Vice President
New Jersey State Library

Teresa Bayles, Secretary
Somerset County Library System of New Jersey

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Section Events

Actively Anti-Racist Library Service to Leisure Readers

Held Jan 21, 2022 in cooperation with LibrayLinkNJ

Increasing the collection and circulation of titles written by underrepresented authors is not a trend, rather, providing robust readers' advisory service that values equity, diversity and inclusion principles is essential to all library service. But moving from being a neutral, well-meaning library where systemic racism is acknowledged to an actively anti-racist organization involves work, some of which is uncomfortable at first. In this program you will begin that work, learning tangible skills to help build enthusiasm for reading and discovering "diverse" books, to deepen RA service through thoughtful inclusion of EDI principles in all interactions with leisure readers, and to be a steward of the anti-racist mindset for your organization. Readers' Advisory and Collection Development experts Becky Spratford and Robin Bradford will move your team from merely discussing "why" putting EDI concerns at the forefront of all of your work with leisure readers is important to the "how," including an honest look at action steps for all staff. While it may seem uncomfortable at first, Becky and Robin will help you shift your focus allowing your entire organization to craft an actionable plan to incorporate EDI values into your normal RA practices. All you need is a little nudge in the right direction and a commitment to begin the march forward.

This two-hour webinar event featured a one hour presentation by Becky and Robin, followed by a one hour guided Q&A session designed to address the specific needs of attendees. A recording of this program may be accessed by LibraryLinkNJ members when they are logged in to their account.



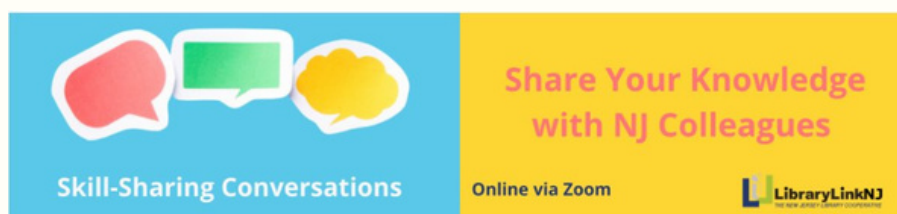
Skill-Sharing Conversation: Addressing Bias in the Library Catalog

Held March 8, 2022 in cooperation with LibrayLinkNJ.

Moderators:

Charles Dolan: Technical Services Librarian at Middlesex College Library, Chair of LMxAC Bibliographic Committee

Eileen M. Palmer: Executive Director, Libraries of Middlesex Automation Consortium (LMxAC)



njlamembers.org/tssection

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2022 NJLA Conference



NJLA Conference Section Table



The TS/CD section had a section poster up from June 1 - 3, 2022 at the 2022 NJLA conference at Harrah's in Atlantic City. The poster included information on the section including what events and conference sessions we have sponsored in the past. A QR code leads to the section's website for those who are interested in more information about us. We also offered catalog cards with the same QR code and our section email that people could take with them. In addition, we provided a handout listing resources the section has compiled on addressing bias in the library catalog. This handout is also available on the section's website. Section members staffed the table at various times throughout the conference.

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NJLA TS/CD E- board left to right: Lisa Thornton, Teresa Bayles, Katrina Zwaaf



Frederic C. Pachman AHIP, Library Director, Monmouth Medical Center, TS/CD President 1981-82 with current E- board. Left to right: Lisa Thornton, Teresa Bayles, Katrina Zwaaf

NJLA Conference Sessions

Building, Marketing, and Promoting Diverse Collections (pre-conference workshop)

Building diverse collections is an important part of what we do as librarians. But how is this accomplished? Collection Development Librarian Robin Bradford (Pierce County Library System, Tacoma, WA) will provide multiple strategies for collection development and management of physical & digital materials, including finding and selecting diverse materials, using resources for reviews beyond the mainstream journals, the importance of a collection development policy, and how to market and promote your collection. This pre-conference will provide you with tools to build, market, and promote diverse collections to the benefit of everyone in your community.

Presented by Robin Bradford, Pierce County Library System, Tacoma, WA

Attendees: 25



Building Diverse Collections
Join Collection Development Librarian Robin Bradford (Pierce County Library System, Tacoma, WA) as she presents an abridged version of her Pre-Conference session on building diverse collections.

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Highlights will include strategies for collection development and management of physical & digital materials; finding and selecting diverse materials, using resources for reviews beyond the mainstream journals, the importance of a collection development policy, and marketing and promoting collections

Robin Bradford is currently a collection development librarian in Washington State. During her 29 years of library life, she has been recognized for service to readers, and was named RWA's Cathie Linz Librarian of the Year in 2016, and a 2018 Library Journal Mover & Shaker. She has earned a BA and MA in English, a MS in Library Science, and a JD, but has found a home in building reader-focused, popular collections in public libraries. She has worked with authors to help get their titles into these collections and worked with librarians to push for equal treatment of genre fiction.

Presented by Robin Bradford, Pierce County Library System, Tacoma, WA

Attendees: est. 30

Demystifying Technical Services and Collection Development: A Q & A session

Have you ever wondered what the answers to these questions are? What do technical services and collection development do? Is technical services like IT? How does collection development decide which materials to buy for the library? How did technical services and collection development departments handle working through the pandemic? Join the Technical Services and Collection Development section for a Q&A session to find out what actually happens in these two areas. Bring your questions!



Slide with title of session and QR code to resources for attendees.



Left to Right: Teresa Bayles, Katrina Zwaaf, Kenneth French and Natasha Zaleski

Presented by: Katrina Zwaaf, Cataloging and Metadata Librarian, Somerset County Library System, Teresa Bayles, Cataloging Supervisor, Somerset County Library System, Natasha Zaleski, Cataloging Librarian, New Jersey State Library, Kenneth French, Head of Collection and Materials Services, Montclair Public Library

Attendees: 17
