**Attendance:** Jill D’Amico (East Brunswick), Donna Perkosky (Paramus), Kristen Anderson (Cedar Grove/Glen Ridge/Leonia/Montclair), Andrew Luck (Paterson), Pat Tumulty (NJLA), Terrie McColl (New Milford/NJLA President), Karen Serach (Mercer County) and Chelsea Woods (New Brunswick PL). *Online:* Lina Belkewitch (East Orange), James Keehbler (Piscataway PL) and Keisha Miller (South Orange PL)

*Meeting was called to order at 10:14 am.*

**MINUTES**

Approved the minutes from December 2, 2014 meeting

**OUTREACH**

* Quarterly Newsletter – I Love NJ Libraries (Audience: Library Champions)
  + Jan / Feb Newsletter
    - Adjusted newsletter content deadline one week due to adjustment in meeting schedule – New Deadline: January 14.
    - Projected Content
      * #Libraries on the Edge – Terrie McColl (Given to Andrew for possible rewrite…issue originally written as a speech with an audience of librarians. Now edited to about 200 words with a audience of library champions)
      * Northvale Coming Together for a New Municipal Library – Donna Perkosky
      * New Years Resolutions – Kristen Anderson
      * Black History Themed Article – Donna Perkosky
      * Testimony form for why or what they love about their library
    - Scheduled to be sent by the end of January
  + Apr / May Newsletter
    - Theme: Advocacy / National Library Week
    - Advocacy Videos
    - Wearing the same color throughout the state
  + Chelsea suggested using a brief summary and a series of links (into particularly newspapers) that would highlight great articles throughout the state, group was receptive. Will use this format in future newsletters

**CONFERENCE PROGRAMS 2015**

* The PR Committee will be hosting a roundtable discussion.
* Committee members were asked to think of topics and ideas on how to run and maintain an interesting and educational discussion.

**HONORS AND AWARDS SUBCOMMITTEE**

* Committee was reminded to submit their nominations by February 27.

**IDEAS for 2015**

* NJLA Red Day
* Operation Goody Bag – Donna will contact Executive Director for additional information about a state wide project

*Meeting ended at 11:46 am.*

*The next meeting is scheduled for February 2, 2015.*