**NJLA Public Relations Committee**

Meeting Minutes

Thursday, February 11, 2 p.m.

Secaucus Public Library

Attendance: Jill D’Amico – South Brunswick PL, Andy Luck – Paterson Free PL, Jenifer May Secaucus PL, Rachel Paulus – Internet Archive/East Brunswick PL

Introductions

Everyone introduced themselves and got down to business.

Minutes

Tabled.

Executive report

Jenifer talked about the BCCLS Governance Committee. This committee educates BCCLS members on legislative issues and BCCLS’ positions. (Does it ever contradict NJLA’s positions? Does NJLA have positions?)

Amy Babcock-Landry is in charge of NJLA Legislative Week. (When is it exactly?) We need to create promo materials for three levels – politicians, libraries, public.

Three legislative pushes: Johnson Bill (municipalities increasing funding above 1/3 of mil), ~~State Aid,~~ and the construction bill.

“Old” business

Libraries Love You Month - Find social media posts (#MyLibraryLovesMe). Jenifer will check with BCCLS.

Honors & Awards – Chelsea’s still looking for nominations! We need volunteers to write press releases for the winners.

Conference – PR is sponsoring three programs: PR Liquid Lunch, a program on marketing jargon, and a photography program. We will start promotion.

Upcoming meetings

March 10 - 10 a.m. @ Springfield Free P.L.

April, May - ?