

NJLA Public Relations Committee

Meeting Minutes

Monday, April 11, 3 p.m.

South Brunswick Public Library

Attendance: Jill D'Amico – South Brunswick PL, Madelyn English – Bernardsville Public Library
Andy Luck – Paterson Free Public Library, Rachel Paulus – Internet Archive/East Brunswick
Public Library, Jessica Schneider – East Brunswick Public Library

Introductions

Everyone introduced themselves and got down to business. There was an OK amount of coffee.

Executive report

Everything has been pushed aside for the new priority – register for conference.

Minutes

Last month's minutes were approved.

"Old" business

Conference

- Liquid Lunch moved to Bill's Burgers (a 5 minute walk from the "compound")
- We need materials to distribute at PR table
 - Snapshot Day
 - Pitch Box
 - PR Calendar

PR Calendar

- Rotate Calendar to May 2016 through May 2017
- Add "participation" section
- Create monthly e-blast format for PR Calendar
- Collect email addresses at PR table, Liquid Lunch event, and at any PR associated program for PR Calendar monthly e-blast

Upcoming meetings

May 9th - TBA