

NJLA Public Relations Meeting
5/12/17
Metuchen Public Library

Attending: Jill D'Amico, Andrew Luck, Emily Weisenstein, John Arthur

Executive Report

- No report

I Love NJ Libraries Facebook Page:

- Stacy will begin work soon and has been in touch with Rachel.

Outreach Kit:

- No one was able to go to RU Day.
 - Location was not good and no one from the committee was available to go.
- New Jersey Science Convention:
 - Can Maker Day pay for the admission to the convention? Reach out to Doug Baldwin to see if that want to partner.

Snapshot Day:

- Deliverables: Emily is still working on a template. She will reach out to Peggy Cadigan re: next year's Snapshot Day. Looking at mid-to-late Oct.
- We have decided that Rachel should be the library cat again.
- Andy will share photos w/Emily so she can create a template.
- We briefly talked about the possibility of focusing Snapshot Day on a particular audience, such as YA, Childrens, or Adult Services, rather than all three. This could give us more targeted results. We can switch it the following year.

Newsletter

- Jill is writing the Special Legislative Issue of the newsletter.

Upcoming meeting locations and days: June 9th in the evening?