

# Joint NJLA YASS and CSS Meeting Agenda

November 8, 2017

Talking Book and Braille Center

10:00am

Coffee, snacks, and networking at 9:30am

Tour of Talking Book and Braille Center to follow business meeting

## Welcome

Introductions around the table of CSS & YASS members

## Updates:

- **CSS Toolbox** (Lanora Melillo)
  - Registration for this year's Toolbox is open. Registration is required. It is free.
  - There are two speakers for this program and it will kick off with Carmela from Family Link who will go over different resources for early intervention, and then end with Danielle Cesena who will go over a variety of collection development techniques. This program is geared towards librarians with less than 5 years experience. It is free and open to all NJLA members. Reserve your spot today by visiting the NJLA website <https://njla.org/content/children%E2%80%99s-services-toolbox>
  - If you have any questions about this event, please feel free to contact Lanora [lmelillo@scotlib.org](mailto:lmelillo@scotlib.org)
- **Summer Reading** (Natalie Cheetham)
  - Upstart Incentive catalogs have been packed up and sent out. Link to CSLP have gone out. There is no paper. See the State Library Report below for more information.
- **Garden State Book Awards** (Dawn Zeig)
  - No representative
- **Public Policy** (Dana Skwirut)
  - Public Policy is seeking speakers for NJLA joint proposal.
- **Performer's Showcase** (Jessica Bauer)
  - Fun, but stressful. There were no problems; all the performer's showed up, but attendance was low. Why is attendance down? Are we researching online and watching YouTube videos?
  - A survey will be going out to field suggestions of when it should be and where in the State.
  - Maybe more of a mix of YS/YA/Tween performers as well as intergenerational options
  - There was discussion about transitioning to an online environment with YouTube videos being made available.
  - Special promotions are offered to those in attendance and this should be publicized more, it is a good selling point.
  - Have a preview of the Performer's Showcase at the YS Forum to encourage attendance
  - Jess is looking to put centralized procedures in place for documenting performer's by February rather than just working on paper.
  - In the meantime, send Jessica Bauer your favorite performer's and if you are interested in volunteering please contact her as well. Jess is looking for volunteers to digitize a list of past performer's. [jbauer@sclibnj.org](mailto:jbauer@sclibnj.org)



## **NJSL Report for Joint CSS & YASS Executive Board Meeting, November 8, 2017**

Submitted by Sharon Rawlins, Youth Services Specialist for Lifelong Learning, NJ State Library

### **2017 Statewide Summer Reading Statistics**

Total books read – all ages	2,107,511
Total registration – all ages	139,869
Total participants – all ages	170,944
Total programs – all ages	31,178
Total program attendance – all ages	702,613

Even though the total registered was down for all ages (2%) from last year, and total participation was slightly down (1%) as well from 2016's program, the number of books read by all ages increased 28%, and there was a 3% increase in the number of programs offered for all ages, and an 11% increase in attendance at these programs. Some of this might be due to the increase in adult summer reading programs being offered in public libraries.

### **CSLP 2018 Manual Information Sent Out**

Public libraries will not receive a 2018 *Libraries Rock* print summer reading manual this year, only online access to it through the [CSLP website](#). The print Upstart incentives catalogs for CSLP were sent out through the statewide delivery services on Oct. 31, 2017. The packet of materials includes a cover letter, written instructions for accessing the online manual, a printed copy of the Upstart incentives catalog and a flyer from Scholastic, who is partnering with CSLP to provide a curated list of books to go with the 2018 Libraries Rock theme. You can also order the 2018 incentives by logging into the [CSLP website](#) and clicking on SHOP or by going directly to <http://shopcslp.com>

Online Tutorials:

Using the new Searchable Online Manual:

<https://youtu.be/jfSMdhsaqw8>

Creating a log in for the Online Manual:

<https://youtu.be/o1dC0ap8vSM>

[2017 Youth Services Forum Survey](#)

Any of the over 140 attendees who wishes to share their feedback about the Forum, please fill out this online [Google Forms survey](#)

### **SAVE THE DATE: Flow Circus Workshop, January 12, 2018**

A free skill training workshop by **Flow Circus** sponsored by the State Library for public librarians who work with teens is scheduled for Friday, January 12, 2018 from 10 am – 4:30 pm at the Piscataway Public Library, 500 Hoes Lane. More information soon.

### **SAVE THE DATE: Early Literacy Workshop, February 26, 2018**

Free early literacy workshop sponsored by the State Library for public library children's services librarians conducted by Betsy Diamant-Cohen of **Mother Goose on the Loose** will be held on Monday, Feb. 26, 2018 from 10 am – 4:30 pm at the Old Bridge Public Library. More information will be sent out closer to the event.

### **Other Organizations:**

#### **ALA - YALSA:**

ALA has launched a match campaign running between **November 1, 2017 through January 15, 2018**. Every donation to an ALA unit from an individual donor, up to \$1,000, will be matched, dollar for dollar, with the matching funds for each unit capped at \$10,000. If YALSA is able to raise \$10,000 during this time period, they will get another \$10,000 from ALA for a total of \$20,000! The funds will help support YALSA's leadership projects like the [Dorothy Broderick Student Scholarship](#) and the YALSA-sponsored [Spectrum Scholars](#), and to support programs launching in 2018 like our [e-course series on leadership](#) and a PhD fellowship for teen services. Any size donation helps! Learn more and donate: <http://www.ala.org/yalsa/givetoyalsa/give>

#### **Teen Services Competencies for Library Staff**

Read this brand-new YALSA document to learn what knowledge, skills and dispositions are essential for serving teens through libraries, and use it as a self-assessment to determine which areas on which to focus your professional development. [www.ala.org/yalsa/guidelines/yacompetencies2010](http://www.ala.org/yalsa/guidelines/yacompetencies2010)

#### **2017 Teens' Top Ten Announced**

The 2017 YALSA's Teens' Top Ten titles were announced last month! Download our free toolkit for ideas on how to promote these through your library, including a printable template of TTT stickers to put on the winning books [www.ala.org/yalsa/teenstopten#promoting](http://www.ala.org/yalsa/teenstopten#promoting)

#### **Apply by Jan. 1 for Summer Learning Grants**

YALSA's giving away twenty \$1,000 grants to support libraries' efforts to reach underserved teens over the summer months, as well as another twenty \$1,000 grants to support hiring teen interns over the summer. Learn more and apply at <http://summerreading.ning.com/page/summer-learning-grants>

#### **ALSC: Babies Need Words Everyday**

These shareable resources were designed to bridge the 30 Million Word Gap by providing parents with proven ways to build their children's literacy skills. Babies Need Words Every Day resources include eight

visually appealing posters that deliver simple, effective rhymes, games and other suggestions for immediate, enriching ways to communicate with babies.

Refresh yourself on this amazing project and [download the posters and brochures](#) to have handy in your spaces!

### **Upcoming (2018) Conferences:**

#### **2018 ALSC (Association of Library Service to Children) National Institute – September 27-29, 2018, Cincinnati, OH**

[Take a look](#) at the program schedule for the **2018 National Institute!** Early Bird Registration deadline: June 29, 2018

#### **NJ State Library Talking Book and Braille Center**

- Their Fall Festival at the Grounds for Sculpture was a success

#### **NJLA Executive Board**

- Bond issue passed!
- There was a general discussion about the discussion raised on the NJLA ListServ and how it will be addressed by the Executive Board in an upcoming Forum. Discussion is necessary in the online environment as well as in a face-to-face forum.

#### **LibraryLink NJ -- A bunch of Continuing Education opportunities are in the works:**

- Webinar registration is open for [Get Noticed: Social Media Messages That Connect](#), with Adrienne Furness. Date: 12/7
- Registration is open for our [Success-Sharing Workshop: Thriving in 2017 & Beyond](#) workshop on 11/30
- Save the dates: Networking Mixers in South Brunswick on 1/23 and Parsippany on 4/17 (here's the [registration/description page](#) for our Fall mixer at Cherry Hill PL earlier in the month)
- Save the dates: Facilitation Skills Training on 2/21, 2/27 & 3/7 - we'll be sending out a formal announcement in a few weeks

### **Ongoing Business:**

#### **NJLA Conference**

May 30<sup>th</sup>-June 1<sup>st</sup>, 2018; Harrah's, Atlantic City -- Proposal due date November 11<sup>th</sup>

#### **Garden State Teen Book Awards**

- Assignments for readers are out
- First deliberation meeting, for 6-8 grade fiction, is January 19<sup>th</sup>, 2018 in South Brunswick
- Voting for the 23<sup>rd</sup> Annual ballot is open until December 31<sup>st</sup>

### **Upcoming CSS Events**

Friday, Dec. 15      Children's Toolbox at Madison Public Library, 9:30am meet-up, 10am meeting  
Friday, Dec. 22      Virtual Meeting via Adobe Connect @ 3pm meeting